



CAMP NORTHPOINT WALK SPONSORSHIP OPPORTUNITIES

ADVENTURE SPONSOR ~ \$5,000

- Company name/logo will be prominently displayed on t-shirts, all rest-stop signage and on all materials printed for the Walk day.
- Company name/logo will be included in all pre-event advertising.
- Company will receive special recognition on the day of the event as well as in the YMCA's quarterly Good News Newsletter.
- Company will be invited to provide a table at the walk and distribute product samples and/or literature to Walk participants.
- Also includes a link to your company's website (if applicable) on the Northwest Family YMCA website.
- Company will receive the back cover advertisement in the Northwest Family YMCA Ad Booklet.

LODGE SPONSOR ~ \$2,500

- Company name/logo will be displayed on t-shirts, all rest-stop signage and on all materials printed for the Walk day.
- Company name/logo will be included in all advertising.
- Company will receive special recognition on the day of the event as well as in the YMCA's quarterly Good News Newsletter.
- Company will be invited to provide a table at the walk and distribute product samples and/or literature to Walk participants.
- Also includes a link to your company's website (if applicable) on the Northwest Family YMCA website.
- Company will receive a full page advertisement in the Northwest Family YMCA Ad Booklet.

CAMPFIRE SPONSOR ~ \$1,000

- Company name/logo will be displayed on t-shirts, all rest-stop signage and on all materials printed for the Walk day.
- Company name/logo will be included in all advertising.
- Company will receive special recognition on the day of the event as well as in the YMCA's quarterly Good News Newsletter.
- Company will be invited to provide a table at the walk and distribute product samples and/or literature to Walk participants.
- Company will receive a half page advertisement in the Northwest Family YMCA Ad Booklet.

HIKING SPONSOR ~ \$500

- Company name/logo will be displayed on t-shirts.
- Company name/logo will be included in all advertising.
- Company will be invited to provide a table at the walk and distribute product samples and/or literature to Walk participants.
- Company will receive a half page advertisement in the Northwest Family YMCA Ad Booklet.

AD BOOKLET (Artwork Deadline in jpeg image: 3/05/10)

Full Page Ad (5.25 x 8.25) ~ \$150

Half Page Ad (5.25 x 4.125) ~ \$75

Business Card Ad (2.5625 x 1.9375) ~ \$35 (artwork will be reset to fit specifications)



___ **YES!** My company would like to sponsor the *Gabe Dalmath Memorial, Healthy Strides for Happy Kids* Camp Northpoint Walk !

Please indicate Sponsorship Level:

- Adventure Sponsor ~ \$5,000
- Lodge Sponsor ~ \$2,500
- Campfire Sponsor ~ \$1,000
- Hiking Sponsor ~ \$500

Ad Booklet:

- Full Page Ad ~ \$150
- Half Page Ad ~ \$75
- Business Card Ad ~ \$35

(E-mail your artwork in jpg to chriSSya@rochesterymca.org)

___ Enclosed is a check for our Walk Sponsorship

___ Charge My Credit Card: MasterCard Visa Discover

Card Number _____ Exp. Date _____

___ Please Bill Me

Company Name _____ Contact Person _____

Address _____ City/Zip _____

Phone Number _____ E-Mail _____

Please detach and return your completed Sponsorship Form to:
Northwest Family YMCA
ATTN: Chrissy Andrews
730 Long Pond Road
Rochester, NY 14612

If you have any questions, please contact Chrissy Andrews at the Northwest Family YMCA (585) 723-5478.