

FOR IMMEDIATE RELEASE:

ROTARY AND YMCA TEAM UP FOR YOUTH

PITTSFORD, NY June 7, 2010 – The Southeast Family YMCA and Rotary Club of Pittsford hosted the 2nd annual “What Rochester’s Wearing Where” Fashion Show fundraiser at Mario’s on May 23. Celebrity models showed off current fashions to raise money for various local youth programs.

The models at the show included District Attorney Mike Green, Mario Daniele of Mario’s, Joe Comfort of the Rochester RazorSharks, Monroe County Legislator Anthony Daniele, Pittsford Town Supervisor Bill Carpenter, and YMCA Group Vice President Debbie Masters. Mary Beth Cooper, Senior VP of RIT Student Affairs, and WROC TV’s Chief Meteorologist Scott Hetsko were the Masters of Ceremonies.

The proceeds from the Fashion Show went toward the YMCA of Greater Rochester’s Invest in Youth campaign and the Rotary Club’s various endeavors for area youth.

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